

# INTERIM RESULTS PRESENTATION

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FOR THE SIX MONTHS ENDED  
31 AUGUST 2017



# AGENDA

## BUSINESS TRENDS AND STRATEGY

Zak Calisto



## SEGMENTAL PERFORMANCE

Zak Calisto



## FINANCIAL REVIEW


John Edmeston



## OUTLOOK AND QUESTIONS

Zak Calisto





WE ARE  
**CARTRACK**

# TECHNOLOGY

Mobile asset management solutions

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Asset recovery

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Workforce optimisation

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Telematics and data analytics

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Proven global platform

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# AMONG THE LARGEST TELEMATICS COMPANIES GLOBALLY

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# A ROBUST OPERATING MODEL

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Economies  
of scale

Vertical  
integration  
protects  
margins

Highly scalable  
business model  
and technology  
platform

Strong customer  
retention



# A LOW-RISK FINANCIAL MODEL

Compound 5-yr  
revenue growth  
of **20%** pa

Cash conversion  
**91%**

Annuity income  
**88%**  
of total revenue

## A RAPIDLY EXPANDING INDUSTRY

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# A significant addressable market

Global fleet telematics revenue estimated to reach  
**US\$55 billion**  
by 2021, almost  
**double the current market**  
revenue

Gartner Inc. estimate

# MULTIPLE GROWTH DRIVERS

Global  
growth of  
20% p.a.

- Regulatory compliance
- Barriers to entry
- New applications
- Insurance telematics
- Access to larger data sets
- Value-added products and services
- Stronger SVR demand
- Smart transportation
- OEM partnering
- Driver safety and security





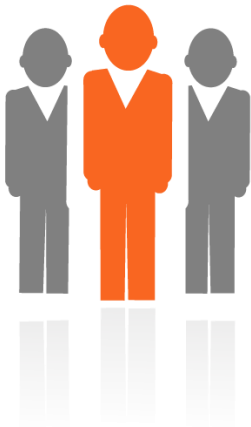
# STRATEGY REVIEW



# A CONSISTENT STRATEGY

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FROM VEHICLE TRACKING

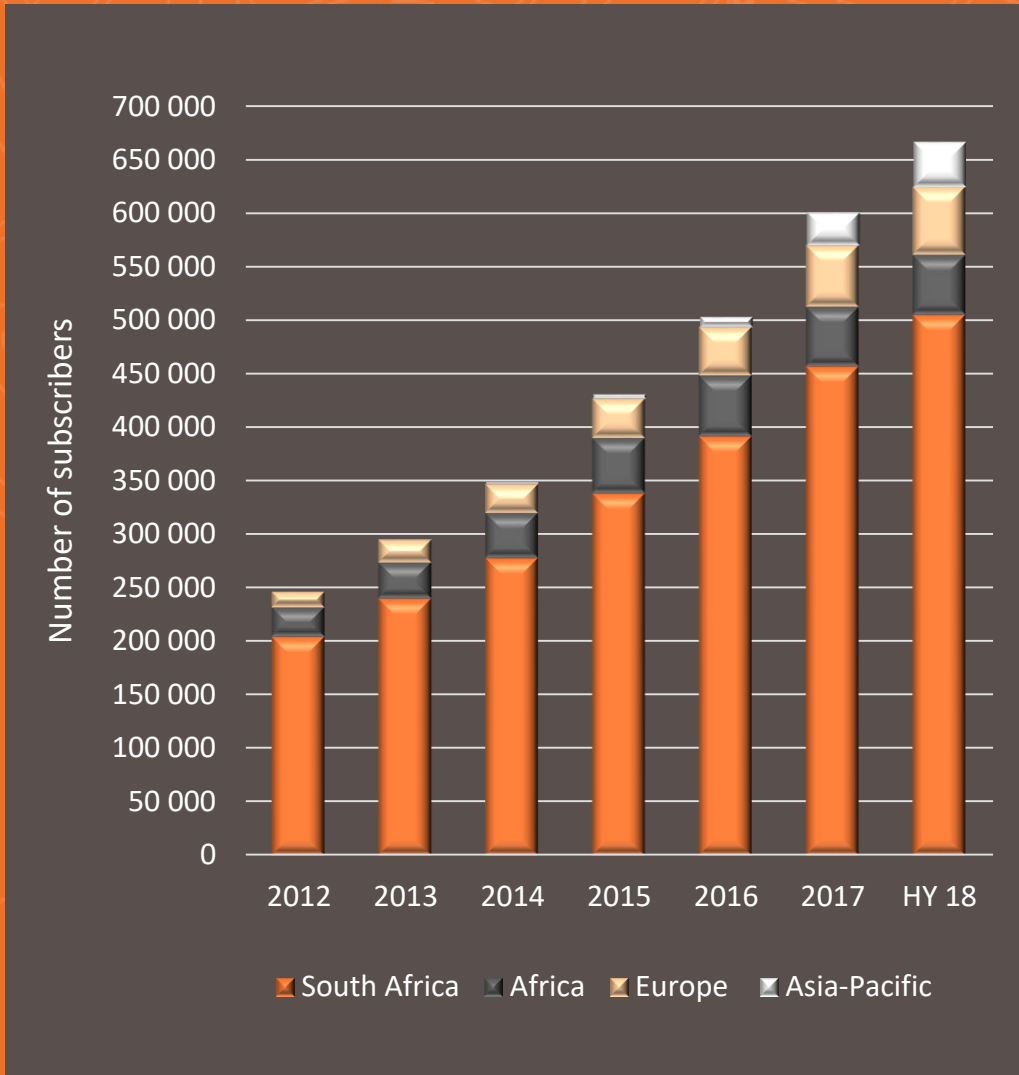


TO AN INTEGRAL PART OF  
CUSTOMERS' LIVES

## KEY STRATEGIC PRINCIPLES

- ——— ○ Vigorous subscriber acquisition
- ——— ○ Continuous innovation
- ——— ○ Margin management through vertical integration
- ——— ○ Strong cash flow
- ——— ○ Disciplined capital investment

# STRATEGIC DRIVER – diversified subscriber base



**20% CAGR**  
subscriber  
growth over  
five years



Spread across  
a range of  
economic  
regions



# STRATEGIC DRIVER – data and technology

## Scalable proprietary SaaS platform



Mobile apps



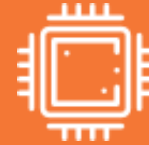
3G to 4G



Software integration



New front end



Platform improvements

### DATA SHARING



Stolen Vehicle Recovery



Fleet Management



Insurance Telematics



Mobile asset solutions



Workforce optimisation



Regulatory compliance



Driver safety



# STRATEGIC DRIVER – customer retention

Customer lifecycle

of **64** months  
vs contractual  
commitment of 36  
months

Capitalised rental  
units  
depreciated over

**36**  
months

Operating margin  
increases  
significantly post  
depreciation  
period

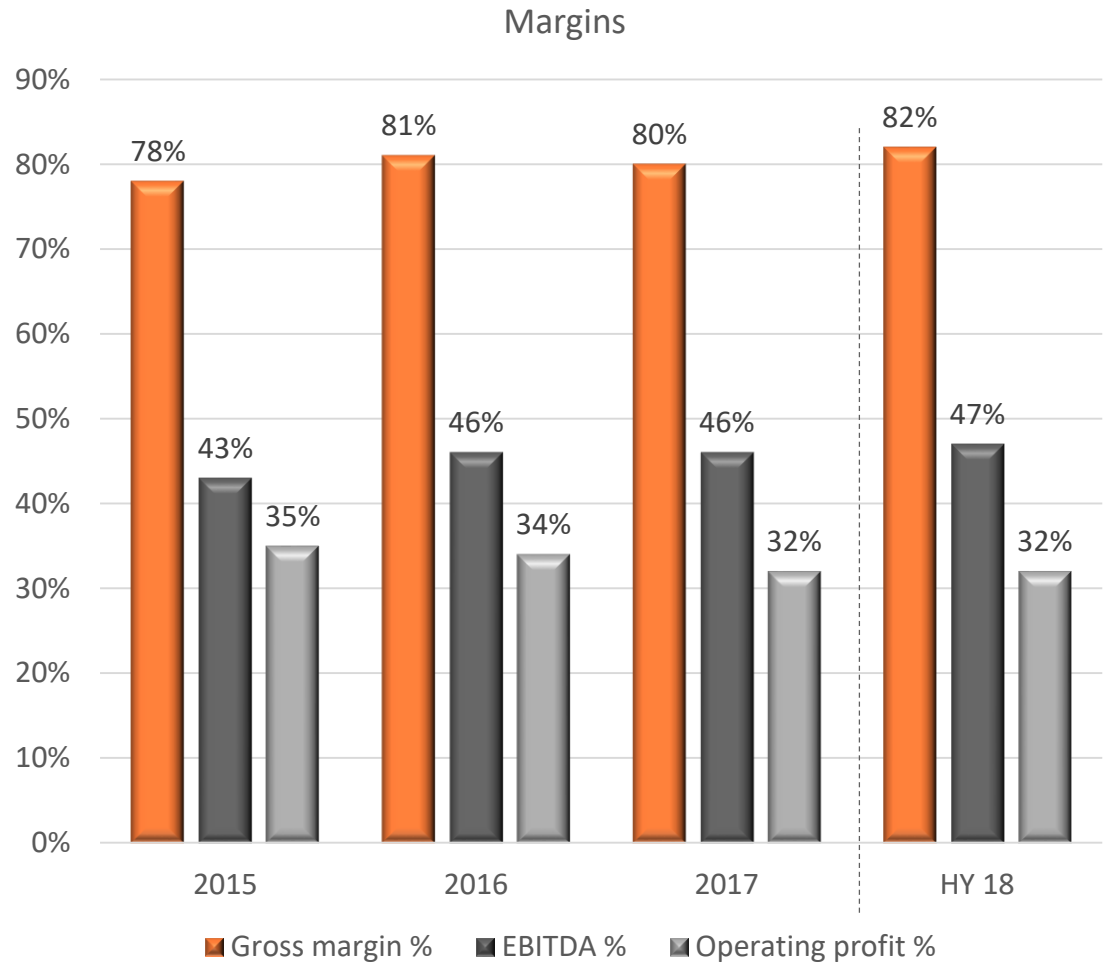
FUTURE SALES LIKELY TO BE PREDOMINANTLY RENTAL-BASED



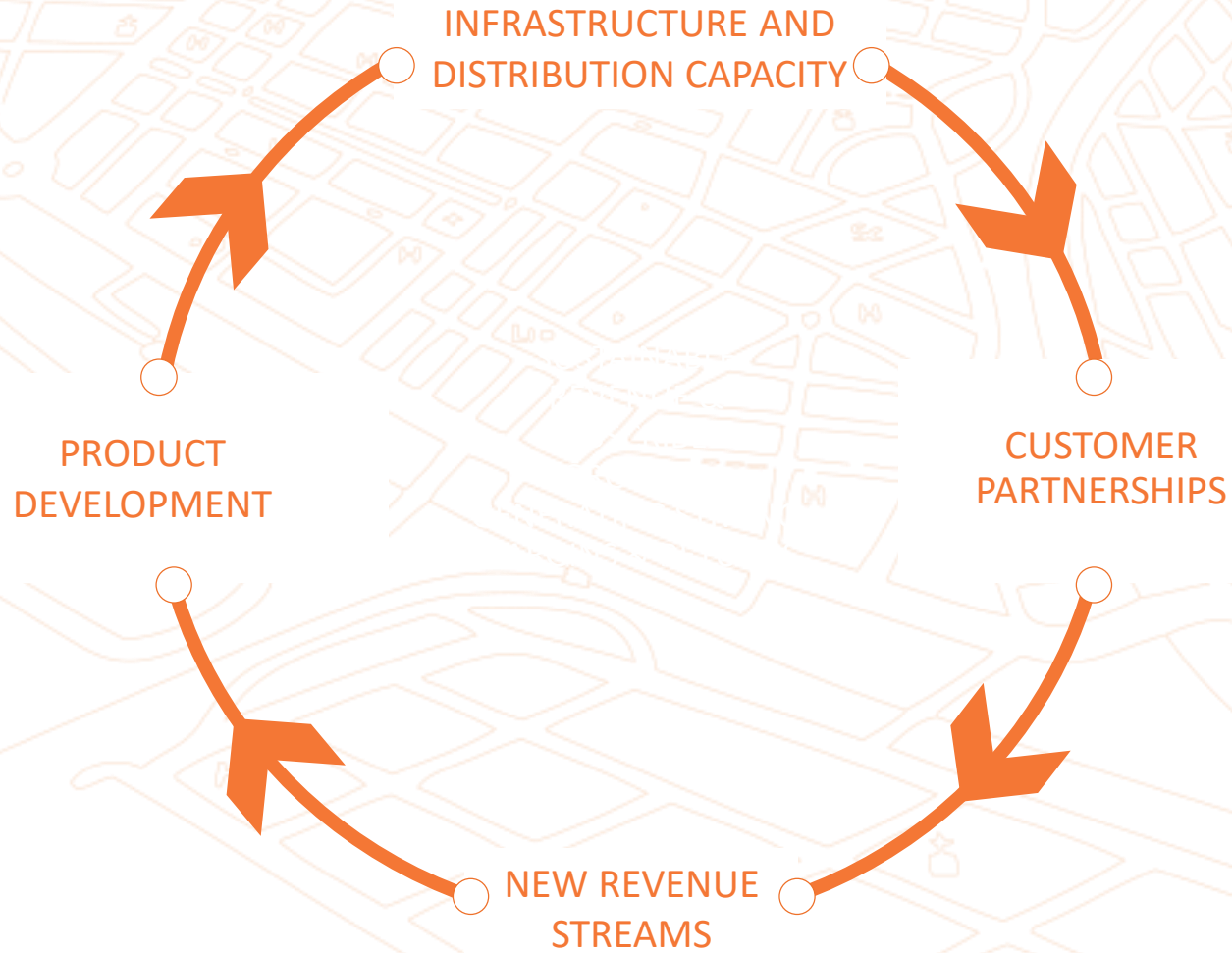


# STRATEGIC DRIVER – integrated business model

Generating industry-leading margins



# CURRENT STRATEGIC INITIATIVES





# SEGMENTAL PERFORMANCE



# A GREAT START TO 2018

Subscriber base up **21%**



HEPS up **20%**



Interim dividend of **18** cps



**Lucrative growth  
opportunities  
across all regions**



# SEGMENTAL PERFORMANCE

## SOUTH AFRICA

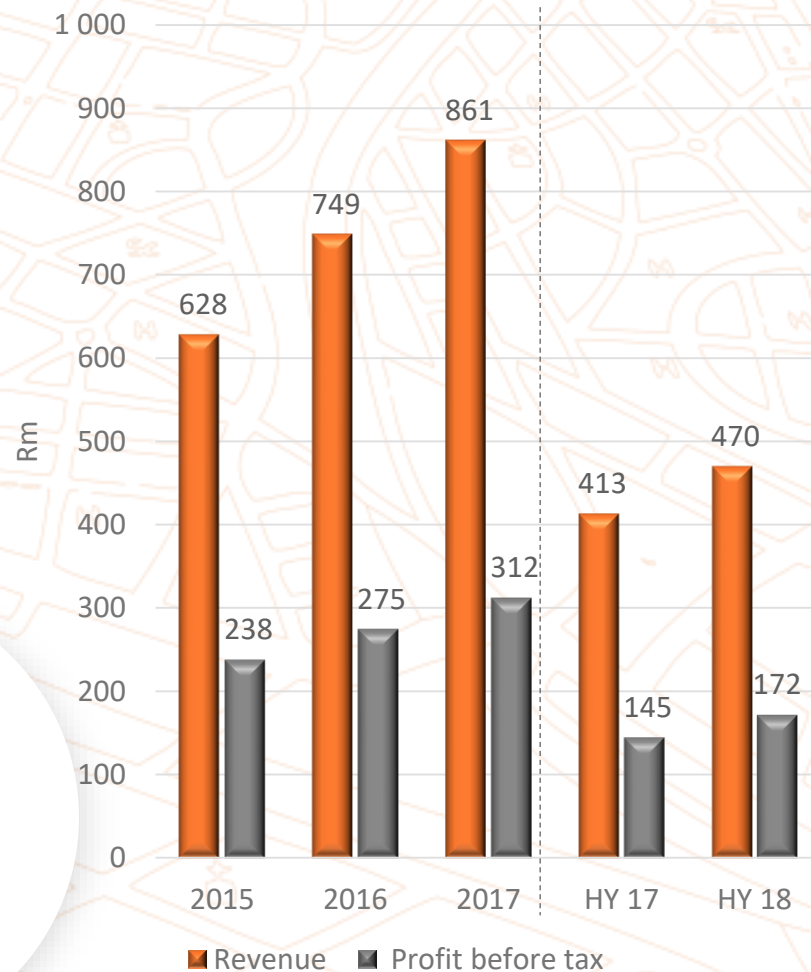
Revenue ↑ 14%

Subscription revenue ↑ 19%

Subscribers ↑ 19%

Operating profit ↑ 22%

Economies of scale and operating efficiencies





# SEGMENTAL PERFORMANCE

## Africa-Other

	PERFORMANCE IN RAND	PERFORMANCE IN CONSTANT CURRENCY
Subscription revenue	Down 6%	Up 10%
Subscribers	Down 3%	Down 3%
Operating profit	Down 3%	Up 14%

## Europe

	PERFORMANCE IN RAND	PERFORMANCE IN CONSTANT CURRENCY
Subscription revenue	Up 3%	Up 14%
Subscribers	Up 24%	Up 24%
Operating profit	Down 6%	Up 2%

## Asia-Pacific and ME

	PERFORMANCE IN RAND	PERFORMANCE IN CONSTANT CURRENCY
Subscription revenue	Up 112%	Up 140%
Subscribers	Up 122%	Up 122%
Operating profit	Up 99%	Up 129%

# SEGMENTAL PERFORMANCE

## USA

- **3,1 million vehicles** still require ELD telematics
- Cartrack will benefit from operating in a highly technology-driven society
- In-field testing expanded in the past six months
- Further hardware and software adaptations implemented
- Sales activities have now commenced



# FINANCIAL REVIEW

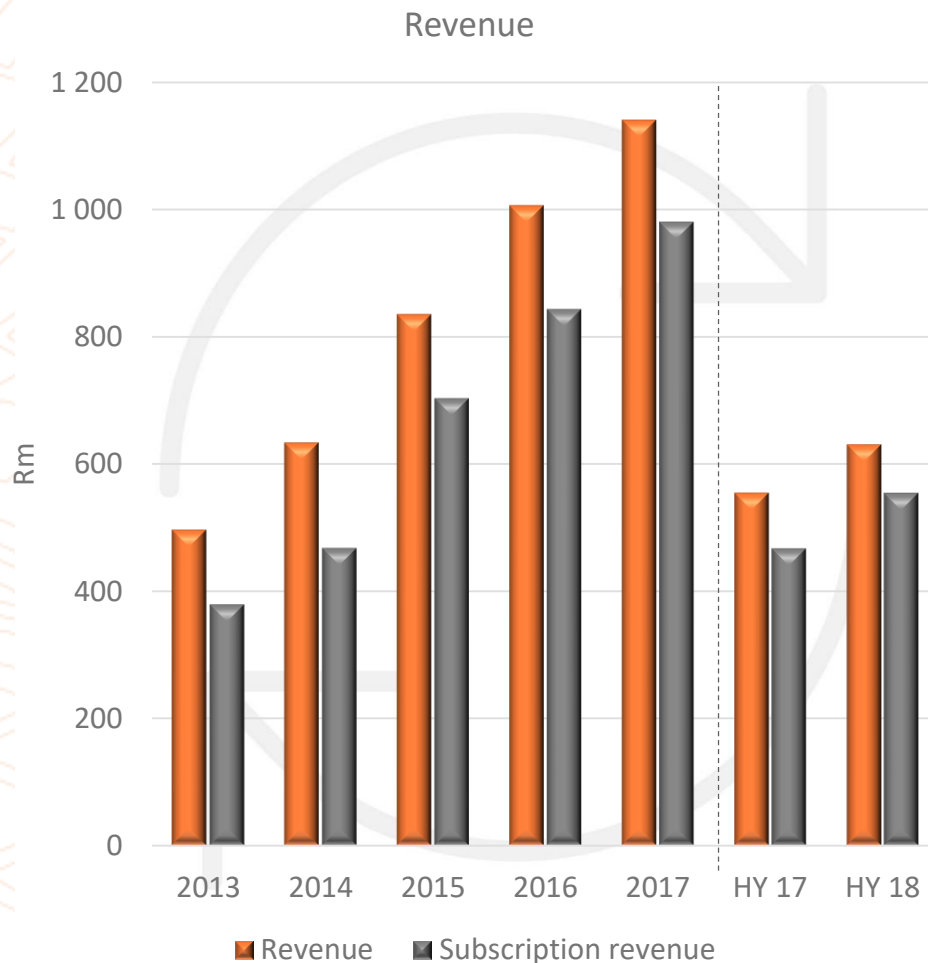




# SOLID REVENUE GROWTH

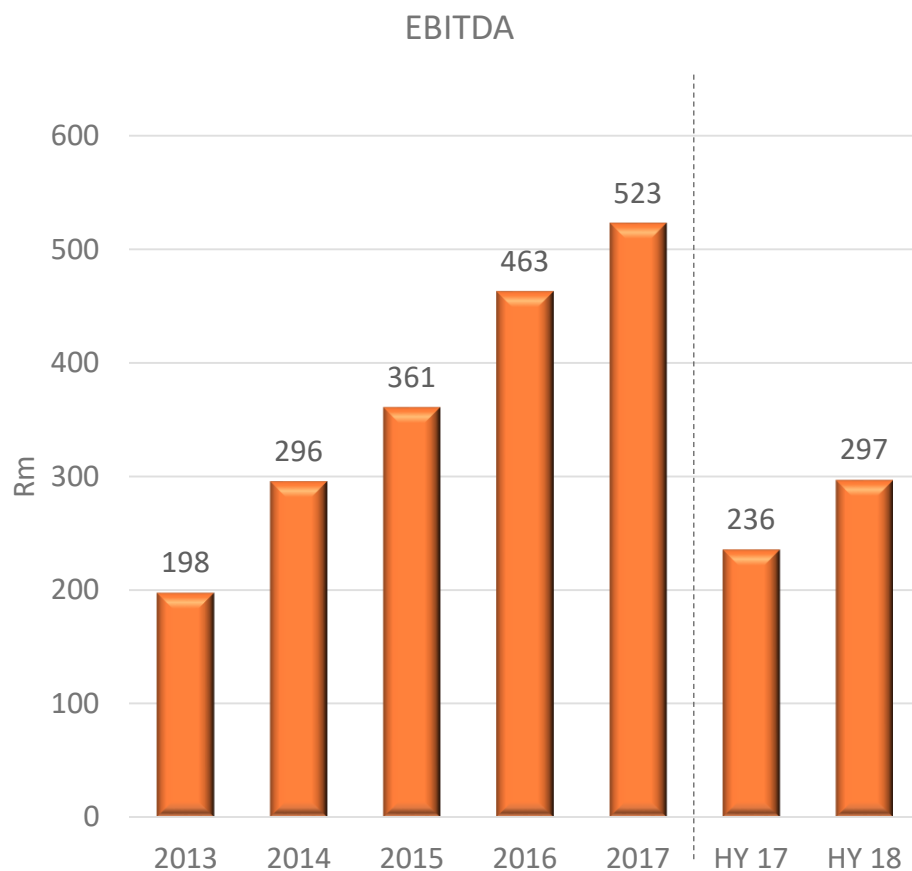
115 000 new subscribers year-on-year

- Revenue up **14%** to **R629,9 million**
- Revenue up **18%**, when excluding exchange rate effects on consolidation
- Subscription revenue up **19%** to **R557,2 million**
- Subscription revenue is now **88%** of total revenue



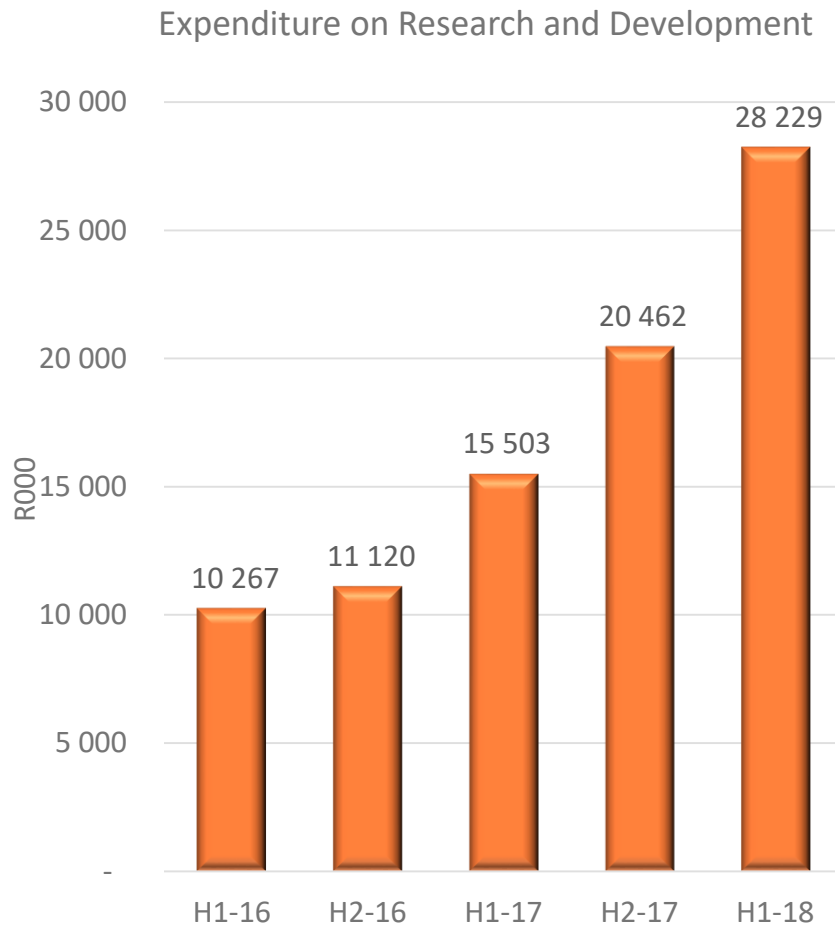
# ROBUST PROFITABILITY

- EBITDA of **R297,1 million**, up **26%**
- EBITDA margin of **47%**
- **R5,3 million** negative impact from currency fluctuations



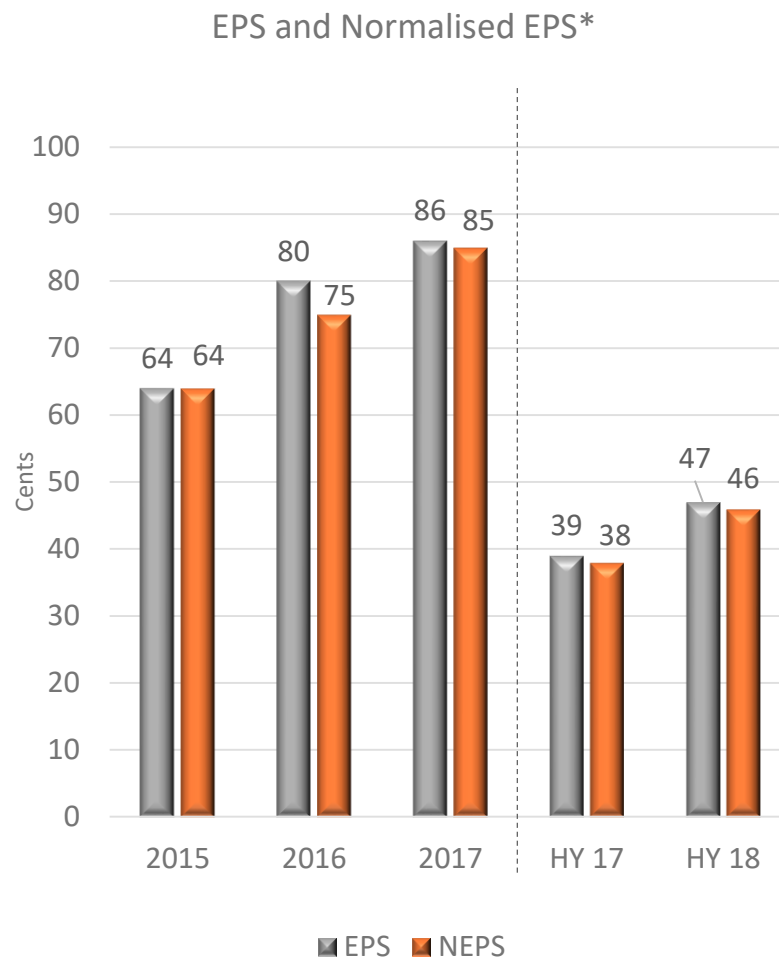
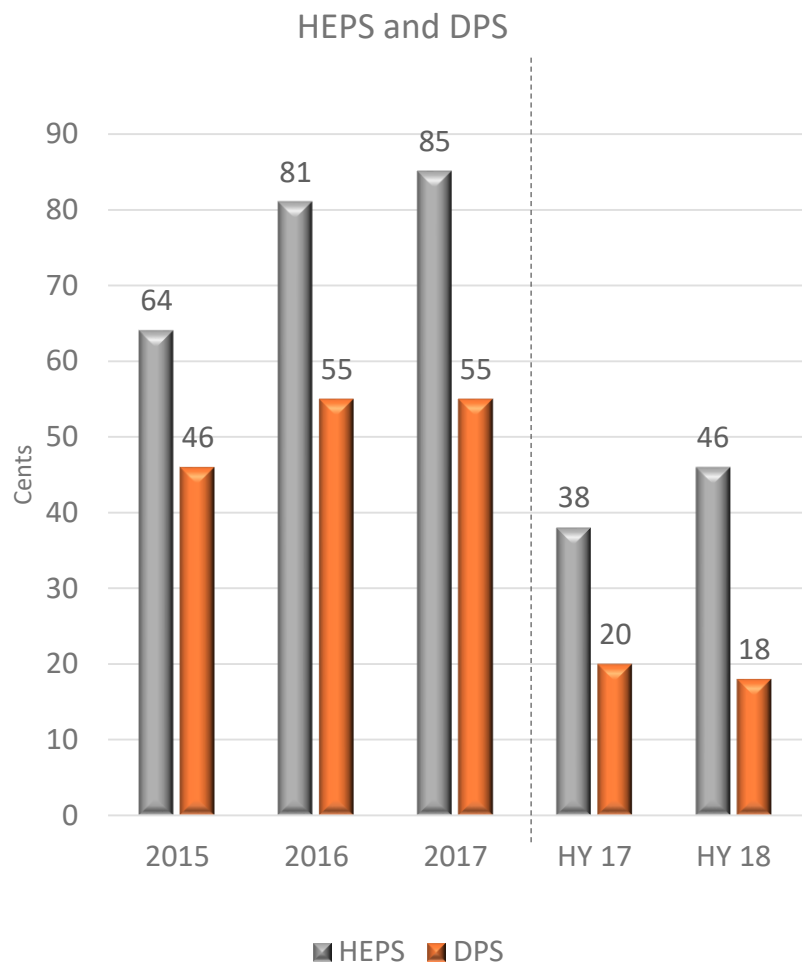


# INVESTING IN THE FUTURE



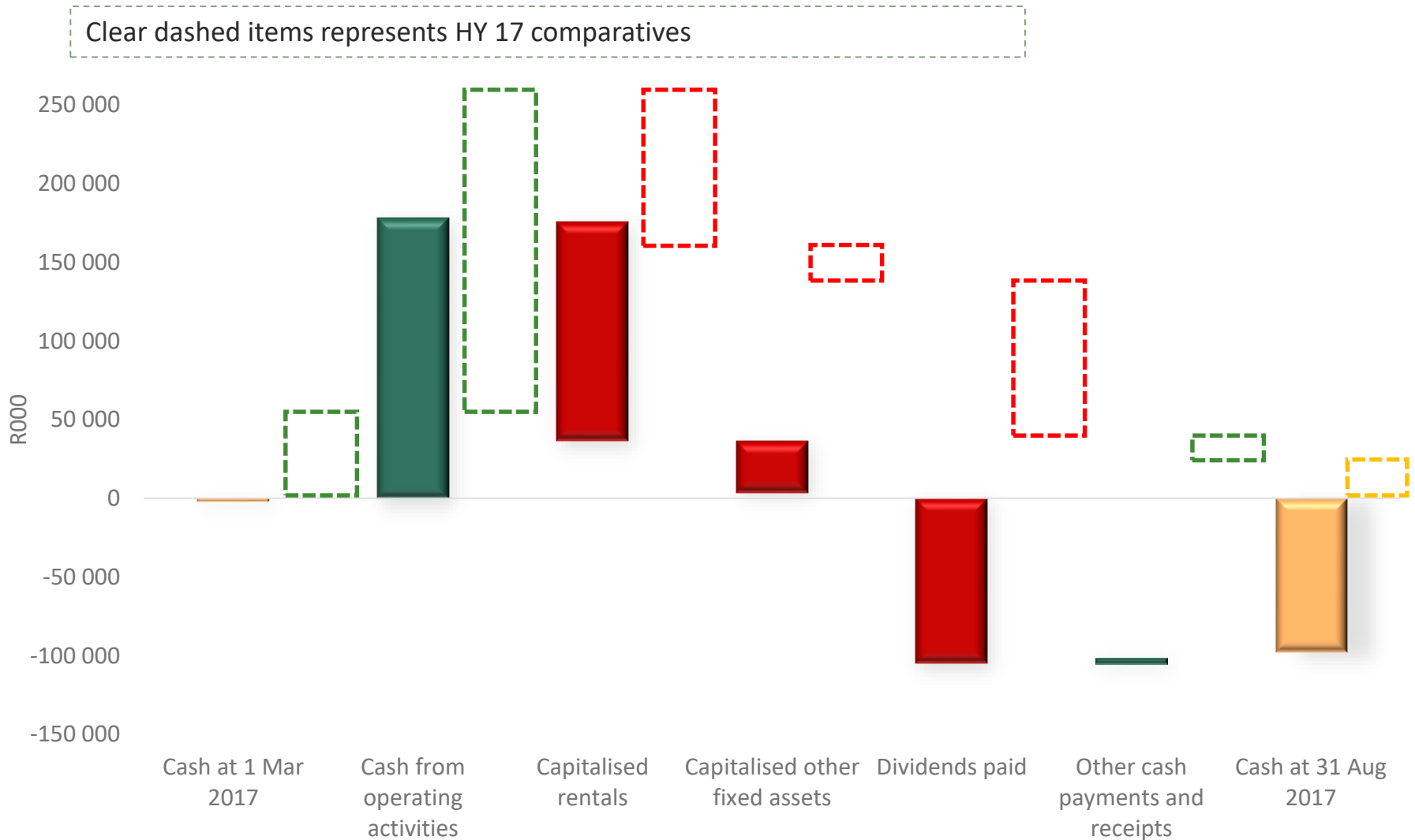
Significant investment in distribution over the past three years

# EARNINGS AND DIVIDENDS



\*Normalised EPS removes non-operational forex gains/losses

# CASH GENERATION AND UTILISATION



# STRONG BALANCE SHEET POSITIONED FOR GROWTH

ROE **59%**

ROA **33%**

Clean debtors book  
– debtors  
days **30**

Stock levels  
increased to  
accommodate  
growth  
expectations

Current ratio  
**0,9**

Quick ratio  
**0,5**



# OUTLOOK



# A ROBUST OUTLOOK

## Well-positioned for growth and strong operating results

Demand for  
telematics data  
continues to  
increase

Lucrative  
growth  
opportunities  
across all  
channels

Double-digit  
revenue and  
subscriber  
growth expected  
for the  
foreseeable  
future



**International offices**

Angola  
Botswana  
Hong Kong  
Indonesia  
Kenya  
Malaysia  
Malawi  
Mozambique  
Namibia  
New Zealand  
Nigeria  
Philippines

Poland  
Portugal  
Rwanda  
Singapore  
South Africa  
Spain  
Swaziland  
Thailand  
Tanzania  
UAE  
USA  
Zimbabwe



**CARTRACK**  
PUTTING YOU IN CONTROL





# ANNEXURES



# WHAT WE OFFER INVESTORS

A well-established, experienced and stable management team

A large, geographically diverse and active subscriber base



A history of strong cash flow generation and cash conversion, low financial leverage and strong dividends

A proven track record of profitability and strong financial metrics



An industry leader in terms of profitability and competitive power



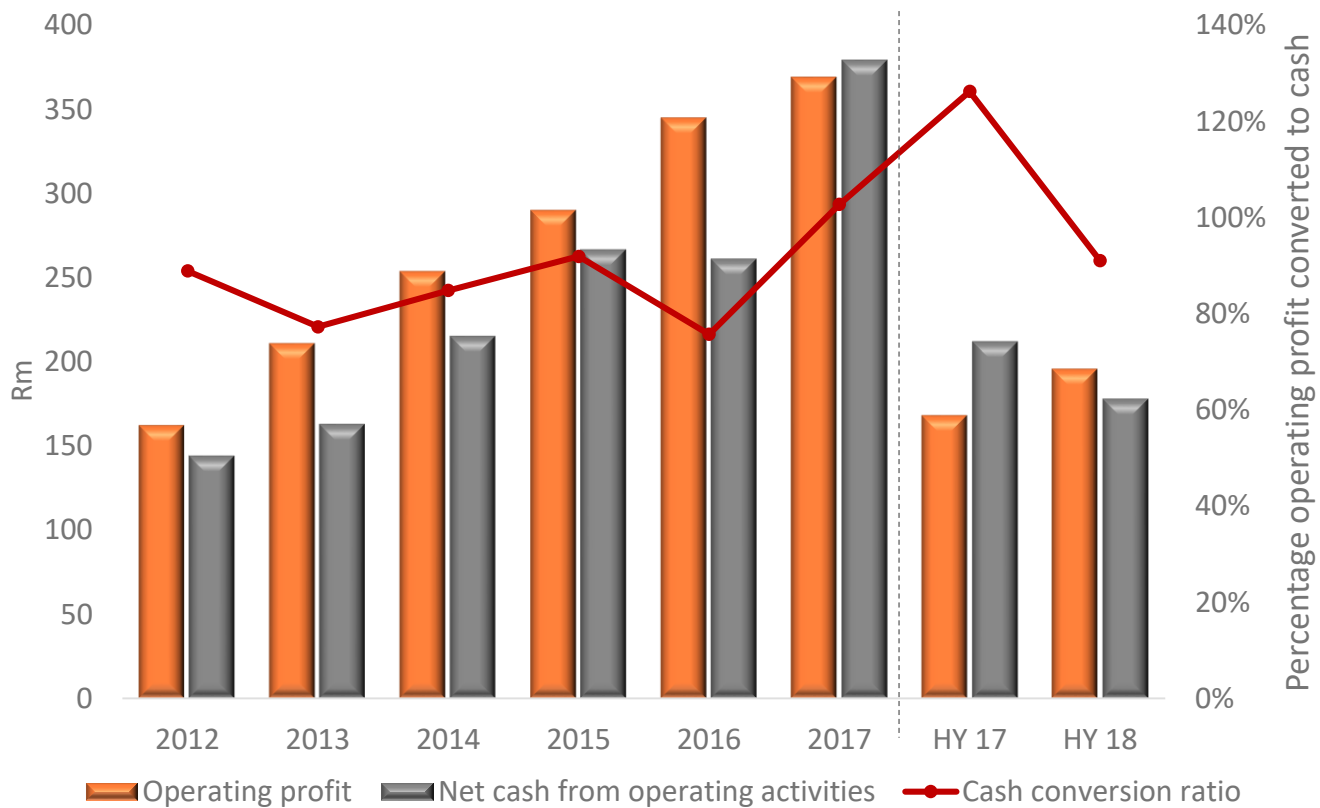
Annuity-based business model provides strong visibility of earnings

A well-established and proven platform for growth in a high-growth industry





# A CONSISTENTLY HIGH CASH CONVERTER

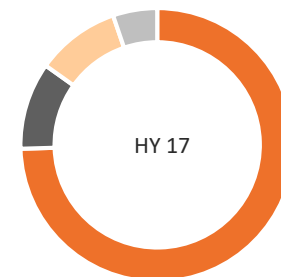
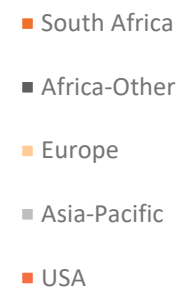
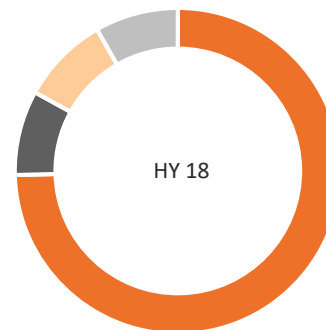


- Annuity business with strong revenue visibility
- Strong track record of returning excess cash to the shareholders

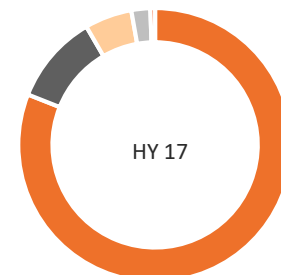
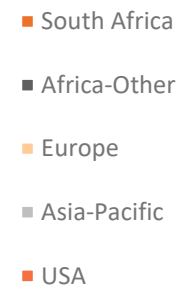
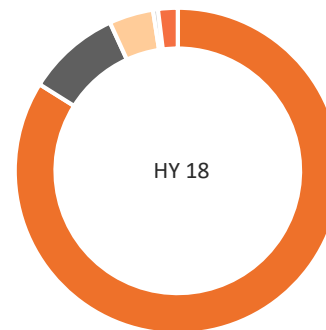
# SEGMENTAL GROWTH

R million

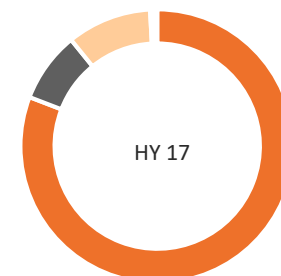
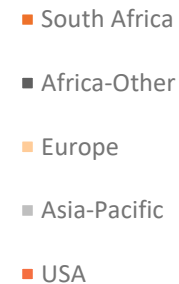
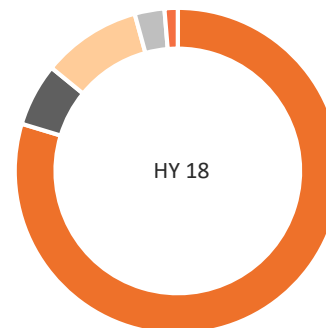
Revenue	HY 18	HY 17	Change
South Africa	470	413	14%
Africa-Other	53	57	-7%
Europe	55	55	-1%
Asia-Pacific	52	29	80%
USA			
<b>Total</b>	<b>630</b>	<b>554</b>	<b>14%</b>



Profit before tax	HY 18	HY 17	Change
South Africa	172	145	19%
Africa-Other	19	19	1%
Europe	9	10	-8%
Asia-Pacific	-1	-4	85%
USA	-4	-1	>100%
<b>Total</b>	<b>196</b>	<b>168</b>	<b>17%</b>



EBITDA	HY 18	HY 17	Change
South Africa	243	194	25%
Africa-Other	19	20	-2%
Europe	30	24	23%
Asia-Pacific	9	-1	>100%
USA	-4	-1	>100%
<b>Total</b>	<b>297</b>	<b>236</b>	<b>26%</b>



# SOUTH AFRICA – A SOLID PERFORMER

## REPRESENTATION

Operations across South Africa

## CURRENT RESULTS

- Investment in distribution resulting in market penetration
- Strong sales pipeline
- Single-digit operating expense growth reflects economies of scale and operating efficiency



## OUTLOOK AND INITIATIVES

- Market remains underpenetrated with significant opportunity for further growth
- Lower value vehicle segment offers attractive opportunities

# AFRICA-OTHER – OPERATIONALLY SOUND

## REPRESENTATION

Angola  
Namibia  
Zimbabwe

Botswana  
Nigeria

Kenya  
Rwanda

Malawi  
Swaziland

Mozambique  
Tanzania

## CURRENT RESULTS

- Resilient performance despite challenging economic conditions
- Subscriber base maintained and constant currency revenue increased by 9%
- Highly profitable in local currency and positive cash flows
- Operating costs decreased by 6%



## OUTLOOK AND INITIATIVES

- New management structure implemented
- Sales and distribution strategy refreshed
- Changes expected to impact positively over the next 6-18 months



# EUROPE – STRONG GROWTH IN COMPETITIVE ENVIRONMENT

## REPRESENTATION

Poland

Portugal

Spain

## CURRENT RESULTS

- Strong subscriber growth
- Revenue unchanged due to exchange rate effects and competitive pricing
- Continued investment in distribution and operating capacity
- EBITDA increased by 23% - significant impact from capitalised rentals and related depreciation



## OUTLOOK AND INITIATIVES

- Continued strong subscriber growth
- Lucrative growth opportunities evident
- Competition remains strong
- Insurance telematics and individual retail markets remain underpenetrated

# ASIA-PACIFIC – BUSINESS CASE PROVEN

## REPRESENTATION

Hong Kong  
New Zealand  
Thailand

Indonesia  
Philippines  
UAE

Malaysia  
Singapore

## CURRENT RESULTS

- Continued investment in distribution and operating capacity
- Start-up entities deliver strong growth
- Singapore acts as strategic hub
- EBITDA turns positive as subscriber base starts to achieve scale



## OUTLOOK AND INITIATIVES

- Startups in Thailand, Malaysia, Philippines and Indonesia now 18-30 months into establishment cycle
- Strong sales pipeline
- Significant cross-border opportunities
- Cartrack's sophisticated and reliable products ideally positioned to take advantage of considerably underpenetrated and fragmented market